

ExxonMobil™ and Walmart™ team up for a strategic collaboration

We're excited about our national loyalty offer with Walmart, the largest retailer and grocer in the U.S. Exxon™ and Mobil™ branded sites represent over 80% of Walmart's fuel redemption network.



Walmart+ members can save at Exxon and Mobil branded sites

ExxonMobil has teamed up with Walmart to gain access to its rapidly growing Walmart+ membership base, which is currently around 25M consumers. **Walmart+ members can save 10¢ on every gallon of fuel using the Walmart app** at nearly 12,000 Exxon and Mobil branded stations nationwide.

This offer attracts a large and growing digitally engaged consumer segment of Walmart+ members, who benefit from a 10¢/gallon everyday discount. Walmart+ members do not need to visit a Walmart store to access their fuel benefit (no earn and burn required). Walmart is also well-known for being a major player in e-commerce and a leader in grocery delivery.



Easy access for members



Multiple benefits for members



10¢/gallon* everyday savings for members

*For more information about the Walmart+ program, please visit Walmart.com/plus/frequently-asked-questions. Walmart discount available at participating Exxon™ and Mobil™ branded stations. Terms apply.

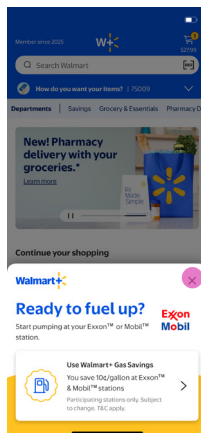
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Driving more loyalty and business to your sites

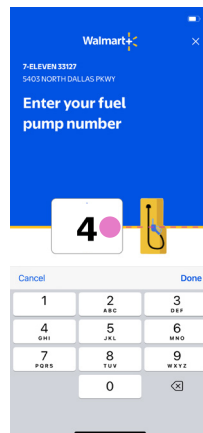
The relationship with Walmart delivers on our dedication to establish a grocer collaboration with national scale, which helps enable increased consumer traffic and stickiness to our branded network and delivers exceptional value to consumers and sales for your business.

How does the program work?

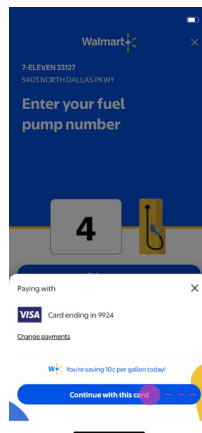
Walmart+ member can purchase fuel at Exxon and Mobil branded stations with contactless payment utilizing the Walmart app. This solution enables an instant rollback discount on fuel at the pump.



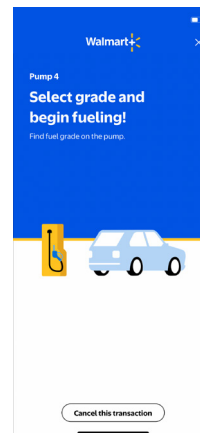
Fuel mode



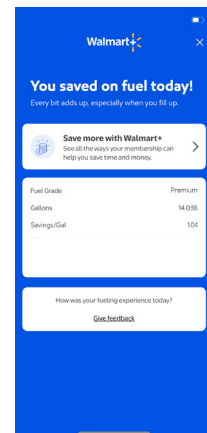
Fuel pump selector



Payment confirmation



Select grade



Transaction complete

Consumers purchase fuel within the Walmart app. At the pump, they open the Walmart app to begin the fueling process. Then, they enter the fuel pump number, choose the payment method, select the fuel grade and begin fueling. When finished, they'll get an e-receipt in the Walmart app.

Benefits to you

- Walmart is the largest grocer in the U.S. with around 5,000 locations, a leader in grocery delivery and a major player in e-commerce
- Add nearly 12,000 Exxon and Mobil branded stations, representing over 80% of the Walmart+ fuel network
- Attracts new digitally engaged consumers and helps create more loyal consumers
- Walmart+ members save 10¢/gallon on fuel every day through the Walmart app at Exxon and Mobil branded stations. No earn and burn is required.
- Digital offer is seamless for consumers and turnkey for sites, with minimal site-level requirements
- Walmart is investing heavily in marketing to drive awareness and engagement

Frequently Asked Questions**

What is Walmart+?

The Walmart+ member program launched in September 2021 and is rapidly growing. For \$90 per year or \$12.95 per month, customers receive unlimited free shipping on next-day delivery and free same-day delivery from their local store. The program also includes in-store prescription benefits, special promotions and everyday fuel discounts.

What benefit do Walmart+ members get at Exxon and Mobil branded stations?

Walmart+ members using the Walmart app will receive 10¢ instant savings rollback at the pump on every gallon of fuel they purchase at nearly 12,000 participating Exxon and Mobil branded stations, whether they fill up with Exxon Supreme+™ or Mobil Supreme+™ premium fuel, or other fuel grades. The fuel discount can't be applied without the Walmart app. Savings cannot be combined with the Exxon Mobil Rewards+™ program, and no points are earned for future savings.

Who would customers contact for questions about their Walmart+ membership or their Walmart+ fuel benefit through the Walmart app?

If a Walmart+ member has questions about their Walmart+ membership or how to use the Walmart app at the pump to get the 10¢/gallon member fuel discount at an Exxon or Mobil branded station, tell the customer to call or contact Walmart Customer Care at 1-800-WALMART (1-800-925-6278).

Will there be support for sites?

Yes, ExxonMobil supports retail sites and site-level employees with training materials such as a program overview, FAQs and a troubleshooting guide.

**Terms and conditions apply. To learn more, please visit Walmart.com/plus/frequently-asked-questions. Walmart discount available at participating Exxon™ and Mobil™ branded stations. Terms apply.

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